

## OFFICE OF COAST SURVEY

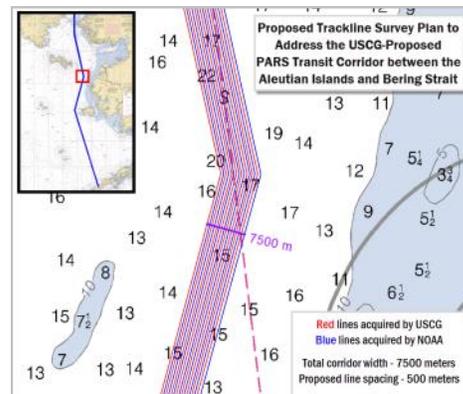
Rear Admiral Gerd F. Glang, director



### OUTREACH PLAN FOR 2015 ARCTIC SURVEY PROJECTS

In anticipation of growing vessel traffic in the Arctic during the coming decades, NOAA's **Office of Coast Survey** is increasing hydrographic survey operations to update nautical charts in the region. This summer, NOAA ships *Rainier* and *Fairweather*, along with a private-sector contractor, will undertake six survey projects in the Arctic. We will also coordinate with the U.S. Coast Guard Cutter *Healy* in mapping a **proposed marine corridor into the Arctic via the Bering Strait**.

In alignment with the increased survey activity, Coast Survey is increasing our outreach to maritime stakeholders, public officials, and the public in Alaska. As part of the process of developing a 2015 Arctic Survey Outreach Plan, we have outlined initial activities and responsibilities, below.



- Dawn Forsythe (Coast Survey communications) will maintain an email list of people who want information on Alaskan hydrographic surveys. All interested NOAA parties are asked to contribute contact information to the list.
- Dawn will add that list to the current Coast Survey email list of 216 people who have told Coast Survey they want to be kept updated on Arctic activities, and the 50 people we have previously identified as Alaska stakeholders or media. (Anyone can sign up for Arctic surveys and charting updates, [here](#).)
- NOAA will issue a press release about the Arctic project on March 17; NOAA Legislative Affairs office will share with the Hill.
- Coast Survey will blog about the 2015 in-house survey projects, with a link to a new ArcGIS story map, on March 19.
- On March 23, Coast Survey will send an introductory letter/announcement to the combined Arctic email list, with links to NOAA press release and Coast Survey blog. We will provide email address for Coast Survey's navigation manager in Alaska, Lt. Tim Smith ([timothy.m.smith@noaa.gov](mailto:timothy.m.smith@noaa.gov)), as the in-state point of contact for more info. We will invite them to sign up for various social platforms (i.e., [@NOAAcharts](#), [NOAA Coast Survey blog](#)) for updates.
- Ships and Coast Survey's Hydrographic Surveys Division will keep Dawn informed of project progress, with photos or graphics, so we can regularly update the Arctic stakeholders. Inviting them to sign up for updates, without providing substantive updates, works against a productive dialogue. Dawn will send regular updates to Arctic list.
- Coast Survey/NOS will host an Arctic deployment ceremony in Kodiak on June 8. So far, we have identified about 30 Alaskan charting stakeholders for invitations, and an additional 25 federal government guests.
- Amy Holman, NOAA regional coordinator for Alaska, will schedule radio interviews and other onsite activities for the ships' commanding officers. Amy will coordinate with Dawn and David Hall ([Office of Marine and Aviation Operations](#), Public Affairs).
- Lt. Smith will respond to Alaskan questions and requests, or will find the people who can best respond, as appropriate.
- Lt. Smith will initiate conversations with tribal councils/organizations, face-to-face if possible, or through phone calls. If an issue arises regarding specific ship logistics, Smith can help facilitate ship-related meetings, but ship personnel should meet with the tribal representative(s), since they will presumably be at the site already.
- Anyone who has tribal engagement will complete the [NOAA Tribal Engagement Database form](#).

#### RESOURCES:

[NOAA Procedures for Government-to-Government Consultation With Federally Recognized Indian Tribes and Alaska Native Corporations](#)

Please direct questions or comments to [Dawn Forsythe](#), Coast Survey communications, 301-713-2780 ext. 144